

John Wood

Graphic Designer/Problem Solver

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Who am I?

I am a talented and ambitious graphic designer/web designer. I earned my Bachelors Degree in Media Arts at Platt College, San Diego. I have 8+ years of professional design experience; working mainly with small businesses. I am an expert at customer and co-worker relations, project management and implementing new technologies. I enjoy staying current with new developments in print and web design. I am looking to join a team of like-minded, creative people and to contribute to the success of the team.

My Skills

Software Skills

- Mac OSX and Windows
- Adobe Creative Suite CC 2015
 - *Photoshop, Illustrator, InDesign, Dreamweaver and Acrobat*
- Microsoft Office 2013 and Office 2011 for Mac
 - *Word, Excel, PowerPoint and Outlook*
- HTML5, CSS3, javascript, Wordpress

Technical Skills

- Photography/Image retouching
- Vector illustration
- Multiple-page print layout

Familiar Software/Languages

SublimeText, 2 After Effects CC, Blender, PHP, SASS, Joomla!

My Professional History

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| <p>ConSol
Web Design and Development Consultant
March 2016–Present</p> | <ul style="list-style-type: none">- Contracted to provide website updates, rebuilds and to consult on new sites.- Image editing and logo creation for new branches of the business, including partners in other states.- Assist IT staff with the resolution of website function issues; including security and UX. |
| <p>EZ Air Ride
Independent Contractor - Website Administration
December 2015–Present</p> | <ul style="list-style-type: none">- Administrate and update e-commerce automotive suspension parts website.- Social Media administration and update.- Design marketing for new product lines.- Illustrate product support graphics for distribution with products. |
| <p>RSOtoGO
Web Design and Development Consultant
May 2016–September 2016</p> | <ul style="list-style-type: none">- Contracted to provide website administration in Joomla; including adding images and updating modules.- Provided solutions for new functionality of the site and served as technical liaison between Administration staff and the website.,- Consulted with Administration staff on minor IT-related issues. |
| <p>GroupOne Consulting
Media & Marketing Manager
January 2015–March 2015</p> | <ul style="list-style-type: none">- Updated GroupOne's social media presence, which led to a 10% increase in Twitter followers in 1 week.- Created landing pages in Wordpress for upcoming product offerings and brainstormed site design ideas for future business ventures.- Produced graphics that illustrated IT-support processes for distribution to clients.- Marketed the company's growing web design practice to current IT Support clients. |
| <p>JLM Energy, Inc.
Marketing Communications Manager
October 2014–December 2014</p> | <ul style="list-style-type: none">- Took on the task of designing, producing and implementing a multimedia campaign for a then-in-development product line.- Updated and maintained the company website and revived product information sheets to match current data. |
| <p>Transportation Management & Design, Inc.
Communications Associate
December 2010–September 2014</p> | <ul style="list-style-type: none">- Produced proposal responses to transit agency RFPs. Never missed a deadline.- Provided graphic support for project deliverables; including public outreach materials.- Maintained the corporate website and led the development of a Wordpress-based corporate intranet; which included writing a security-driven plugin. |

